

**SOFTCRAYONS**  
Tech Solution Pvt. Ltd



### **Practical Training Program Branch - Ghaziabad,Noida**

- » Graphic Designing
- » Programming  
Python - Java - PHP ++  
C++ - C - Ruby On Rails  
Perl
- » Web Designing
- » Networking - CCNA  
CCNP- MCITP - MCSE  
Hardware
- » CAD- CAM-CAE  
Autocad for Civil  
Autocad for Electrical  
Autocad for Mechanical  
Catia V5 / Staap PRO/  
Revit / Revit Structure  
Revet Architecture / Soliworks  
PRO E / CREOC(Fr - Designers)  
3D Max / Inventor / Ansys / Vray
- » Digital Marketing
- » Android Application
- » Sap - ERP - ABAP  
Erp Basis / Erp-Bi  
Erp-Bo / CRM/ HR/HCM / MM  
PP / Controlling / Hana / SCM  
Finance
- » Software testing  
Manual testing  
Automation - testing  
QTP - Selenium
- » MS Office
- » Tally With GST
- » 1 Angular Js / 2 Angular  
3 Angular / 4 Angular
- » Vmware

## **1 Module**

### **Content Writing**

- What is Content Marketing
- Marketing based on relevant, valuable and consistent content to attract and acquire clearly defined audience
- Objective is to derive a profitable response from customer completely on the basis of attractive and curative content.

## **2 .Module**

### **Methods of Content Writing**

- Article Writing
- Blog Writing
- Press Release
- Website Writing

- Wiki Writing
- Marketing Content Writing
- Optimized Content Writing
- Business Content Writing
- Editorial Content Writing
- Research Content Writing
- E- commerce/ Product Content Writing

### **3 .Module**

#### **Tools for Content Writing**

- Copyscape
- Ginger Article
- Rewriter tool

### **4 .Module**

#### **Marketing of Content**

- EzineArticles – Setup and Promotion
- Wiki Content for your business
- Hub Pages – Setup and Promotion
- Squidoo Pages – Setup and Promotion
- Blog - Setup and Promotion

### **5 .Module**

#### **Marketing of Content**

- To write each type of content on various niches.
- To write all the types of Market Content on several topics.
- Implementing tools on the content written for content writing and market content writing.
- Learn and implement the marketing tools for the content.

#### **Deployment**

1. Deploying using Github
2. Angular2 Hosting Options

3. Hosting Angular App on cloud server Heroku

Batch Timings –

Days	Class Duration	Course Duration
Monday-Friday	2 Hours	1 Month
Saturday & Sunday	3 Hours	1.5 Months
Sunday	4 Hours	2 Months

Regards,

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