

SOFTCRAYONS
Tech Solution Pvt. Ltd



Practical Training Program Branch - Ghaziabad,Noida

- » Graphic Designing
- » Programming
Python - Java - PHP ++
C++ - C - Ruby On Rails
Perl
- » Web Designing
- » Networking - CCNA
CCNP- MCITP - MCSE
Hardware
- » CAD- CAM-CAE
Autocad for Civil
Autocad for Electrical
Autocad for Mechanical
Catia V5 / Staap PRO/
Revit / Revit Structure
Revet Architecture / Soliworks
PRO E / CREOC(Fr - Designers)
3D Max / Inventor / Ansys / Vray
- » Digital Marketing
- » Android Application
- » Sap - ERP - ABAP
Erp Basis / Erp-Bi
Erp-Bo / CRM/ HR/HCM / MM
PP / Controlling / Hana / SCM
Finance
- » Software testing
Manual testing
Automation - testing
QTP - Selenium
- » MS Office
- » Tally With GST
- » 1 Angular Js / 2 Angular
3 Angular / 4 Angular
- » Vmware

1 Module

Content Writing

- What is Content Marketing
- Marketing based on relevant, valuable and consistent content to attract and acquire clearly defined audience
- Objective is to derive a profitable response from customer completely on the basis of attractive and curative content.

2 .Module

Methods of Content Writing

- Article Writing
- Blog Writing
- Press Release
- Website Writing

- Wiki Writing
- Marketing Content Writing
- Optimized Content Writing
- Business Content Writing
- Editorial Content Writing
- Research Content Writing
- E- commerce/ Product Content Writing

3 .Module

Tools for Content Writing

- Copyscape
- Ginger Article
- Rewriter tool

4 .Module

Marketing of Content

- EzineArticles – Setup and Promotion
- Wiki Content for your business
- Hub Pages – Setup and Promotion
- Squidoo Pages – Setup and Promotion
- Blog - Setup and Promotion

5 .Module

Marketing of Content

- To write each type of content on various niches.
- To write all the types of Market Content on several topics.
- Implementing tools on the content written for content writing and market content writing.
- Learn and implement the marketing tools for the content.

Deployment

1. Deploying using Github
2. Angular2 Hosting Options

3. Hosting Angular App on cloud server Heroku

Batch Timings –

Days	Class Duration	Course Duration
Monday-Friday	2 Hours	1 Month
Saturday & Sunday	3 Hours	1.5 Months
Sunday	4 Hours	2 Months

Regards,

SoftCrayons Tech Solutions

8545012345 | 0120- 426223

hr@ SoftCrayons.com

www.softcrayons.com