

Graphic Designing



About Course

Graphic design is the profession and academic discipline whose activity consists in projecting visual communications intended to transmit specific messages to social groups, with specific objectives. Design is based on the principle of "form follows a specific function".

Therefore, graphic design is an interdisciplinary branch of design whose foundations and objectives revolve around the definition of problems and the determination of objectives for decision-making, through creativity, innovation and lateral thinking along with manual or digital tools, transforming them for proper interpretation.

GRAPHIC DESIGNING

CURRICULUM

GRAPHIC DESIGN, also known as communication design, is the art and practice of planning and projecting ideas and experience with visual and textual content.

PHOTOSHOP

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Rule of Third



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