



Softcrayons

GRAPHIC DESIGNING

*Empowering minds
shaping futures*



PROFESSIONAL CERTIFICATION IN

GRAPHIC DESIGNING



PROSPECTUS



Key Advantages of Choosing Softcrayons

FOR STUDENTS

Supplemental Learning Resources: Softcrayons offers offline and online courses, educational materials, and additional resources that can complement and enhance college students' learning.

Skill Development: Softcrayons offer courses and certifications focused on developing specific skills that are in high demand in the job market.

Career Exploration: Softcrayons offer a wide range of courses across various disciplines, enabling college students to explore different fields and potential career paths.

Industry Relevance: Softcrayons frequently collaborates with industry professionals and experts to ensure that the knowledge and skills imparted are relevant and aligned with current industry practices and trends.

FOR FREELANCER & JOB SEEKER

Flexibility: Softcrayons offers online courses and programs that can be accessed from anywhere.

Skill Development: To acquire in-demand skills according to the latest industry trends and technologies to stay competitive in the job market.

Key Advantages of Choosing Softcrayons

Certifications: Softcrayons provides you with Professional Certifications and helps you with Resume Enhancement.

Career Support: Softcrayons also offers career counseling and job placement assistance, which can be invaluable for freelancers seeking new projects or job seekers looking for employment.

FOR ENTREPRENEURS AND BUSINESS OWNER

Upskilling and Reskilling: As the business landscape evolves rapidly, Softcrayons ensure that you stay up-to-date with the latest trends, technologies, and best practices.

Flexible Learning: Online courses offered by Softcrayons allow you to learn at your own pace, fitting your studies around your busy schedules.

Entrepreneurial Skills Development: Softcrayons offers courses and programs specifically designed to help entrepreneurs develop essential skills.

Cost-effective: Softcrayons provides more affordable learning options that help you invest in your professional development without straining your budget.

About The Program



Softcrayons offers an in-depth Graphic design course for aspiring students, designers and professionals looking to enhance their creative skills. The course covers essential topics such as typography, color theory, layout design, and digital illustration. Participants will gain hands-on experience with industry-standard software like Adobe Photoshop, Illustrator, and InDesign. With expert instructors and a project-based approach, students will create a compelling portfolio showcasing their talents. Softcrayons ensures a comprehensive learning experience with flexible scheduling and personalized guidance. Join Softcrayons to transform your passion for design into a rewarding career. The primary objective of our graphic design course at Softcrayons is to develop creativity and technical skills in students. We aim to develop your skills in visual communication, enabling you to create best designs for various media platforms.



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CORELDRAW

TRAINING CURRICULUM

1 Module-1

– Day 1

- Coreldraw Introduction

2 Module-2

– Day 2

- Pick Tool
- Freehand Pick Tool
- Free Transform Tool
- Shape Tool
- Smooth Tool
- Smear Tool
- Twirl Tool
- Attract and Repel Tool
- Smudge Tool
- Roughen Tool

3 Module-3

– Day 3-4

- Crop Tool
- Knife Tool
- Virtual Segment Delete Tool
- Eraser Tool
- Zoom Tool
- Pan Tool
- Free Hand Tool
- 2-Point Line Tool
- Bezier Tool

4 Module-4

– Day 5-6

- Pen Tool
- B-Spline Tool
- Polyline Tool
- 3-Point Curve Tool
- Artistic Media Tool

5 Module-5

– Day 7

- Livesketch Tool
- Smart Drawing Tool
- Rectangle Tool
- 3-Point Tool
- Ellipse Tool
- 3-Point Tool
- Polygon Tool
- Star Tool

6 Module-6

– Day 8-9

- Spiral Tool

7 Module-7

– Day 10-11

- Common Shapes Tool
- Impact Tool
- Graph Paper Tool
- Text Tool
- Table Tool
- Parallel Dimension Tool
- Horizontal and Vertical Dimension Tool
- Angular Dimension Tool
- Segment Dimension Tool
- 2-Leg Callout Tool
- Extrude Tool, Block Shadow

8 Module-8

– Day 12-13

- Transparency Tool
- Color Eyedroper Tool
- Attributes Eyedroper Tool
- Interactive Tool
- Smart Fill
- Mesh Fill
- Variable Outline Tool

9 Module-9

– Day 14

- File Menu

10 Module-10

– Day 15

- Edit Menu

11 Module-11

– Day 16

- View Menu
- Layout Menu

12 Module-12

– Day 17-19

- Object Menu

13 Module-13

– Day 20-21

- Effects Menu

14 Module-14

– Day 22

- Bitmaps Menu

15 Module-15

– Day 23-24

- Text Menu

16 Module-16

– Day 25-26

- Table Menu

17 Module-17

– Day 27

- Tools Menu

18 Module-18

– Day 28-29

- Window Menu

SOFTCRAYONS®

ADOBE PHOTOSHOP

TRAINING CURRICULUM

1 Module-1

– Day 1

- Photoshop Introduction

2 Module-2

– Day 2

- Move Tool
- Art Board Tool
- Rectangular Marquee Tool
- Elliptical Marquee Tool
- Single Row Marquee Tool
- Single Column Marquee Tool

3 Module-3

– Day 3

- Lasso Tool
- Polygonal Lasso Tool
- Magnetic Lasso Tool
- Object Selection Tool
- Quick Selection Tool
- Magic Wand Tool
- Crop Tool
- Perspective Crop Tool
- Slice Tool

4 Module-4

– Day 4

- Slice Select Tool
- Frame Tool

4 Module-4

– Day 4

- Eyedroper Tool
- 3D Material Eyedroper Tool
- Color Sampler Tool
- Ruler Tool
- Note Tool
- Count Tool

5 Module-5

– Day 5

- SPOT HEALING BRUSH TOOL
- HEALING BRUSH TOOL
- PATCH TOOL
- CONTENT AWARE MOVE TOOL
- RED EYE TOOL

6 Module-6

– Day 6

- Brush Tool
- Pencil Tool
- Color Replacement Tool
- Mixer Brush Tool
- Clone Stamp Tool
- Pattern Stamp Tool

7 Module-7

– Day 7

- History Brush Tool
- Art History Brush Tool
- Eraser Tool
- Background Eraser Tool
- Magic Eraser Tool

8 Module-8

– Day 8

- Gradient Tool
- Paint Bucket Tool
- 3D Material Drop Tool
- Blur Tool
- Sharpen Tool
- Smudge Tool
- Dodge Tool
- Burn Tool

9 Module-9

– Day 9

- Sponge Tool
- Pen Tool
- Freeform Pent Tool
- Curvature Pen1 Tool
- Add Anchor Point Tool
- Delete Anchor Point Tool
- Convert Point Tool

10 Module-10

– Day 10

- Horizontal Type Tool
- Vertical Type Tool
- Vertical Type Mask Tool
- Horizontal Type Mask Tool
- Path Selection
- Direct Selection Tool
- Rectangle Tool
- Ellipse TOOL
- Triangle Tool
- Polygon Tool
- Line Tool
- Custom Shape Tool

11 Module-11

– Day 11

- Hand Tool
- Rotate View Tool
- Zoom Tool
- Edit Tool Bar
- Edit in Quick Mask Mode
- Change Screen Mode

12 Module-12

– Day 12

- Shiloute Painting

13 Module-13

– Day 13

- Manuplation

14 Module-14

– Day 14-15

- File Menu

15 Module-15

– Day 16-17

- Layer Menu

16 Module-16

– Day 18

- Image Menu

17 Module-17

– Day 19-20

- Layer Menu

18 Module-18

– Day 21

- Type Menu

19 Module-19

– Day 22

- Select Menu

20 Module-20

– Day 23-25

- Filter Menu

21 Module-21

– Day 26

- 3D Basics

22 Module-22

– Day 27

- View Menu

23 Module-23

– Day 27

- Plugging Information

24 Module-24

– Day 28-29

- Window Menu

ADOBE ILLUSTRATOR

TRAINING CURRICULUM

1 Module-1

– Day 1

- Illustrator Introduction

2 Module-2

– Day 2

- Selection Tool
- Direct Selection
- Group Selection Tool
- Magic Wand Tool
- Lasso Tool

3 Module-3

– Day 3

- Pen Tool
- Add Anchor Point Tool
- Delete Anchor Point Tool
- Anchor Point Tool
- Curvature Tool

4 Module-4

– Day 4

- Type Tool
- Area Type Tool
- Type on a Path Tool
- Vertical Type Tool
- Vertical Area Type Tool
- Vertical Type on a Path Tool
- Touch Type Tool
- Line Segment Tool

4 Module-4

– Day 4

- Arc Tool
- Spiral Tool
- Rectangular Grid Tool
- Polar Grid Tool
- Rectangle Tool
- Rounded Rectangle Tool
- Ellipse Tool
- Polygon Tool
- Star Tool
- Flare Tool
- Paintbrush Tool
- Blob Brush Tool

5 Module-5

– Day 5

- Shaper Tool
- Pencil Tool
- Smooth Tool
- Path Eraser Tool
- Join Tool
- Eraser Tool
- Scissors Tool

6 Module-6

– Day 6

- Knife Tool
- Rotate Tool
- Reflect Tool
- Scale Tool
- Shear Tool
- Reshape Tool

7 Module-7

– Day 7

- Width Tool
- Wrap Tool
- Twirl Tool
- Pucker Tool
- Bloat Tool
- Scallop Tool
- Crystallize Tool
- Wrinkle Tool
- Free Transform Tool
- Puppet Wrap Tool

8 Module-8

– Day 8

- Shape Builder Tool
- Live Paint Bucket Tool
- Live Paint Selection Tool

9 Module-9

– Day 9

- Perspective Grid Tool
- Perspective Selection Tool

10 Module-10

– Day 10

- Mesh Tool
- Gradient Tool
- Eyedropper Tool

11 Module-11

– Day 11

- Measure Tool

12 Module-12

– Day 12

- Blend Tool

13 Module-13

– Day 13

- Symbol Sprayer Tool

14 Module-14

– Day 14

- Symbol Shifter Tool
- Symbol Scruncher Tool
- Symbol Sizer Tool
- Symbol Spinner Tool
- Symbol Stainer Tool
- Symbol Screener Tool
- Symbol Styler Tool

15 Module-15

– Day 15

- Column Graph Tool
- Stacked Column Graph Tool
- Bar Graph Tool
- Stacked Bar Graph Tool
- Line Graph Tool
- Area Graph Tool
- Scatter Graph Tool
- Pie Graph Tool
- Radar Graph Tool
- Art Board Tool
- Slice Tool
- Slice Selection Tool
- Hand Tool
- Rotate View Tool
- Print Tiling Tool
- Zoom Tool

16 Module-16

– Day 16

- Edit Tool Bar
- Logo Design

17 Module-17

– Day 17

- Banners Design

18 Module-18

– Day 18

- Image Tracing

19 Module-19

– Day 19

- Illustration Design

20 Module-20

– Day 20

- File Menu

21 Module-21

– Day 21

- Edit Menu

22 Module-22

– Day 22

- Object Menu

23 Module-23

– Day 23

- Object Menu

24 Module-24

– Day 24

- Type Menu

25 Module-25

– Day 25

- Select Menu

26 Module-26

– Day 26

- Effect Menu

27 Module-27

– Day 27

- Effect Menu

28 Module-28

– Day 28

- View Menu

29 Module-29

– Day 29

- Window Menu

ADOBE INDESIGN

TRAINING CURRICULUM

1 Module-1

– Day 1

- Indesign Introduction

2 Module-2

– Day 2

- Selection tool
- Direct Selection Tool
- Page Tool
- Gap Tool
- Content Collector
- Content Placer Tool

3 Module-3

– Day 3

- Type Tool
- Type on a Path Tool
- Line Tool
- Pen Tool
- Add Anchor Point Tool
- Delete Anchor Point Tool
- Convert Direction Point Tool
- Pencil Tool
- Smooth Tool
- Erase Tool

4 Module-4

– Day 4

- Rectangle Frame Tool

4 Module-4

– Day 4

- Ellipse Frame Tool
- Polygon Frame Tool
- Rectangle Tool
- Ellipse Tool
- Polygon Tool
- Scissors Tool
- Free Transform Tool
- Rotate Tool
- Scale Tool
- Shear Tool

5 Module-5

– Day 5

- Gradient Swatch Tool
- Gradient Feather Tool
- Note Tool
- Color Theme Tool
- Eyedropper Tool
- Measure Tool
- Hand Tool
- Zoom Tool

6 Module-6

– Day 6

- View Options
- Effect Panel
- File Menu

7 Module-7

– Day 7-8

- Edit Menu

8 Module-8

– Day 9-10

- Layout Menu

9 Module-9

– Day 11-12

- Type Menu

10 Module-10

– Day 13-14

- Object Menu, Table Menu

11 Module-11

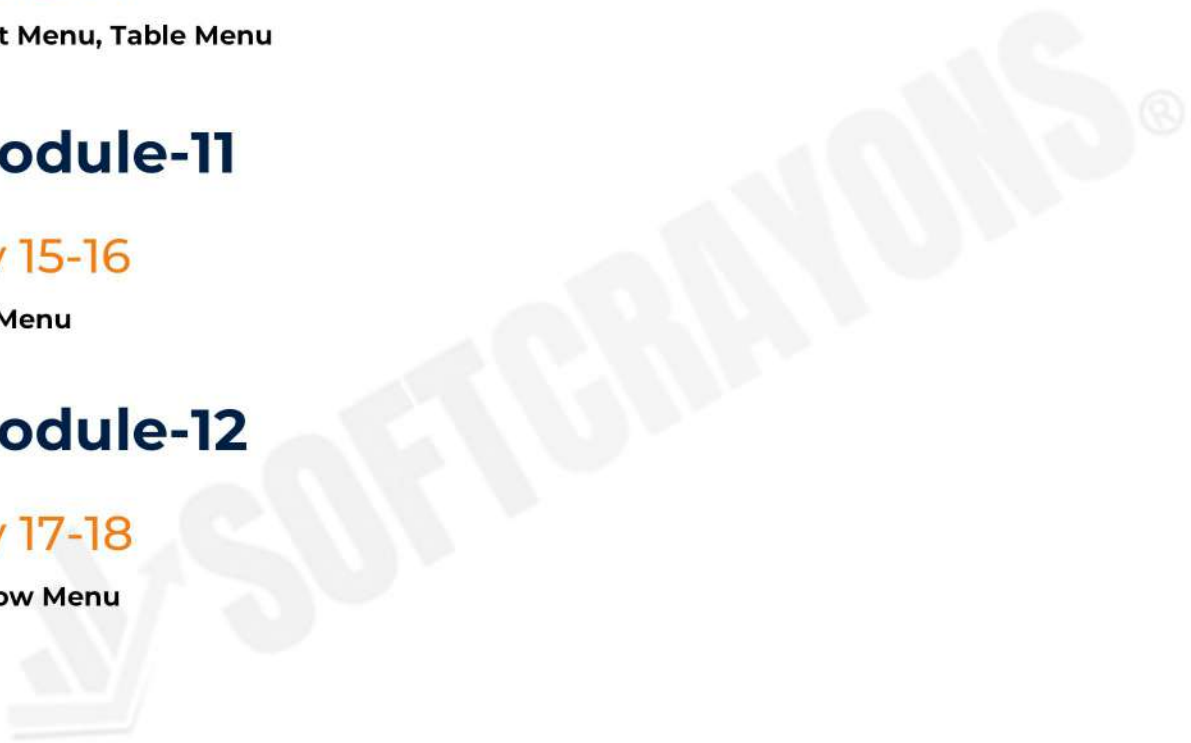
– Day 15-16

- View Menu

12 Module-12

– Day 17-18

- Window Menu



FIGMA

TRAINING CURRICULUM

1 Introduction to UI/UX Design and Figma Overview

– Day 1

- Understanding the basics of UI/UX design
- Overview of Figma and its role in the design process
- Understanding the differences between Figma, Sketch, and Adobe XD

2 Getting Started with Figma

– Day 2

- Setting up a Figma account and exploring the dashboard
- Creating a new file and understanding Figma's workspace
- Basic navigation: zooming, panning, and moving around the canvas

3 Understanding Figma's Interface and Tools

– Day 3

- Overview of Figma's design tools: shape tools, pen tool, text tool
- Using layers and groups to organize designs
- Introduction to the properties panel for adjusting design elements

4 Frames, Layouts, and Grids

– Day 4

- Understanding frames and artboards
- Using layouts and grids to create structured designs
- Designing for different screen sizes using frames (mobile, tablet, desktop)

5 Designing Basic UI Elements

– Day 5

- Designing buttons, input fields, and dropdown menus
- Using auto-layout for dynamic element arrangement
- Understanding padding, margins, and spacing in UI design

6 Working with Colors and Typography

– Day 6

- Creating and managing color styles
- Understanding typography basics: font pairing, hierarchy, and readability
- Creating text styles for consistent design

7 Creating Components and Variants

– Day 7

- Introduction to components and their importance in design
- Creating reusable components (e.g., buttons, cards)
- Using variants for different states (e.g., hover, active)

8 Prototyping Basics in Figma

– Day 8

- Introduction to prototyping: linking screens and creating flows
- Setting up interactions like clicks, taps, and transitions
- Previewing and testing prototypes

9 Advanced Prototyping Techniques

– Day 9

- Creating overlays and interactive components
- Using smart animate for smooth transitions
- Building interactive navigation menus and modal pop-ups

10 Collaboration and Feedback in Figma

– Day 10

- Inviting team members and collaborating in real-time
- Using comments for feedback and iteration
- Version control and maintaining file history

11 Designing Responsive Interfaces

– Day 11

- Understanding responsive design principles
- Using auto-layout for responsive design
- Designing adaptive components for different screen sizes

12 Design Systems in Figma

– Day 12

- Introduction to design systems and their benefits
- Building a design system in Figma (colors, text styles, components)
- Best practices for maintaining consistency across a design

13 Animations and Micro-interactions

– Day 13

- Creating animations using smart animate
- Designing micro-interactions for better user experience
- Using interactive components to enhance prototypes

14 Exporting Assets and Developer Handoff

– Day 14

- Exporting assets in various formats (PNG, SVG, PDF)
- Using the Inspect feature for developer handoff
- Preparing design files for development with detailed annotations

15 Final Project - Design a App Interface

– Day 15

- Students work on designing a complete app interface
- Apply all the concepts learned throughout the course
- Presentation of final projects with peer and instructor feedback

 SOFTCRAYONS®

PLACEMENT COMPANIES



Testimonials of Students



Sukhpreet Kaur

2 reviews

★★★★★ 2 weeks ago **NEW**

Hlo mam I'm Sukhpreet your Softcrayons tarining institute in student my training is digital marketing course 😊 I'm very becoz I'm digital marketing beginner but my experience to much becoz my trainer is very intelligent and supportive and nature is very friendly 😊



Manish Malik

1 review

★★★★★ 2 weeks ago **NEW**

I'm new student in softcrayons my starting classes all gud my softcrayons experience to much better becoz my trainer is very experienced



Aman Bhardwaj

2 reviews

★★★★★ 5 months ago

I am Aman Bhardwaj, Recently I completed a Digital Marketing course from Softcrayons. After completing my course I got a placement at SNVA Ventures with a good salary package. If you want to do a course and boost your career in the Digital Marketing field. I will recommend you visit Softcrayons. If I talk about the environment and faculty then Softcrayons have a very good and friendly environment and their faculty is highly experienced in the Digital Marketing field. Specifically, Yashvant sir is one of the best trainer and they have great experience in the Digital Marketing field. Thank you Softcrayons and all staff who helped me boost my career in the Digital Marketing field.



Shivam Sharma

1 review

★★★★★ 2 months ago

I got the chance to study with the best teacher and they provided me a good career guidance. a veryb great place to learn programming and start your career.



Lalita Tiwari

1 review

★★★★★ 5 months ago

I heared about softcrayons through friends and I enroll myself here, and done my course. I suggest you all to join softcrayons. Hope you do great.



Tanish Chandrawal

5 reviews

★★★★★ 5 months ago

It is good institute, practical oriented practice is very good. This institute is very useful for graduate students to make carrier in IT. 100% job guarantee is available for all students. Very good Institute for Cloud Computing like Azure, AWS, GCP.



Aman Vishwakarma

2 reviews

★★★★★ 2 months ago

Hie guys I'm aman softcrayons institute students for AutoCAD.. softcrayons institute is best training institute sarfaraz sir is best teacher for softcrayons. And best institute softcrayons



SOFTCRAYONS®



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